

## **WJA to Host Breakfast and Diversity Keynote at JCK Las Vegas**

*The fundraiser will directly support WJA's diversity, equity and inclusion programs, and responsible business and sustainability education scholarships for its members.*

May 20, 2022 (New York, NY) - On June 11, 2022, the Women's Jewelry Association is kicking off a new fundraising event, its Generating Community Impact Breakfast at the JCK Show in Las Vegas, NV, focused on the importance of Diversity, Equity, and Inclusion for industry leaders. The breakfast will feature a keynote presentation by Karine Bah Tahé, Founder and CEO of Blue Level Training, a Black woman-owned enterprise focused on training that builds diverse, inclusive, and respectful work environments.

Karine has spent the past 10 years working in training, international recruitment, C-suite diversity, equity, and inclusion development, and international business journalism. Her areas of expertise include diversity, equity, inclusion, anti-racism, inclusive communications, microaggressions, and sexual harassment prevention. She has worked with international leaders, the diplomatic community, academic innovators, and senior business executives from a range of industries in the United States, Canada, Brazil, Switzerland, Sweden, Germany, India, and Australia.

During the event, participants will learn about the importance of DEI training within their own companies and the impact it can have on their business success. WJA Foundation will also invite guests to learn more about its multi-dimensional funding framework, focusing on charitable giving towards general jewelry education & business development; responsible sourcing and sustainability education; and diversity, equity, and inclusion education.

Various sponsorship levels for the breakfast are available for companies that are committed to uplifting and empowering women and unrepresented leaders in our industry, and who believe in the importance of DEI education and training for business.

Tickets can be purchased on the WJA website with early-bird pricing in effect through May 29th. A portion of the ticket sales will directly benefit The Women's Jewelry Association Foundation, Inc. a 501(c)(3) corporation created to support WJA's mission of providing educational scholarships and business grants that help WJA members to reach their full career potential.

In-person tickets are available at:  
[www.womensjewelryassociation.com](http://www.womensjewelryassociation.com)

For information about sponsorships please contact:  
[rachel@womensjewelryassociation.com](mailto:rachel@womensjewelryassociation.com)

Donations to WJA Foundation can be made directly here:  
<https://www.womensjewelryassociation.com/foundation>

xxx

About the Women's Jewelry Association:

WJA's mission is to help women in the jewelry and watch industries advance and develop professionally through networking, education, and leadership development. For more information, visit [www.womensjewelryassociation.com](http://www.womensjewelryassociation.com).

For more information, contact:

Rachel Jurisz, Membership & Operations Manager  
[rachel@womensjewelryassociation.com](mailto:rachel@womensjewelryassociation.com)