



FOR IMMEDIATE RELEASE

Women's Jewelry Association and the Jewelers Circle to Partner

WJA Designer Members Offered a Free Virtual Showroom on the Jewelry Trading Platform

August 16, 2021 (New York, NY) - **Women's Jewelry Association (WJA)**, the premier nonprofit business networking organization dedicated to enriching and advancing the professional lives of the women in the jewelry and watch industries and the **Jewelers Circle**, a global online marketplace for rare and exquisite jewelry and gems are proudly partnering to offer WJA designer members a free exhibitor subscription (\$1,500 value) from August until December 31, 2021. WJA designer members will be able to set up their own virtual showroom which will allow them to connect and potentially sell to hundreds of retailers and buyers on the platform. This opportunity is open to all qualified WJA members that are new subscribers of the Jewelers Circle. All WJA member photos on the platform will be watermarked with the WJA logo to indicate their affiliation.

"We see this as an important membership opportunity to allow our designer community ways to connect and drive business through innovative digital technology. This partnership is yet another membership benefit to serve our core values of advancing the professional development of our members through modern networking and education," states Jennifer Markus, Executive Director of WJA.

The Jewelers Circle provides vetted jewelry trade professionals a secure digital space to showcase, discover and trade rare vintage and designer jewelry, loose stones, watches and other bespoke collectibles. The Jewelers Circle was built by six leading luxury vintage firms and debuted in October 2020 with core functions including browsing thousands of listings with powerful searching filters, the ability to save searches and receive notifications when new items become available, connect with hundreds of top dealers from across the world, save favorite items to watchlists, bid on 24-hour reserve pricing "Best Offers" listings, and when sourcing something specific the ability to "Post a Call" to a preferred selection of dealers or to the whole Jewelers Circle network and connect directly with exhibitors. The Jewelers Circle platform enables retailers and industry professionals to discover, connect, procure and ultimately transact without platform commissions in a way that would traditionally take place in-person.

"Our partnership will allow established and emerging designer members of WJA a way to grow their businesses at a critical time when wholesale and retail business is rapidly changing," says Marianne Fisher, Co-Founder and Managing Director of the Jewelers Circle. "We hope to champion WJA's talented designer membership base by providing new digital opportunities for B2B jewelry commerce, connection and business advancement."

Jewelers Circle Subscription

Apply here [exhibitors >>](#)

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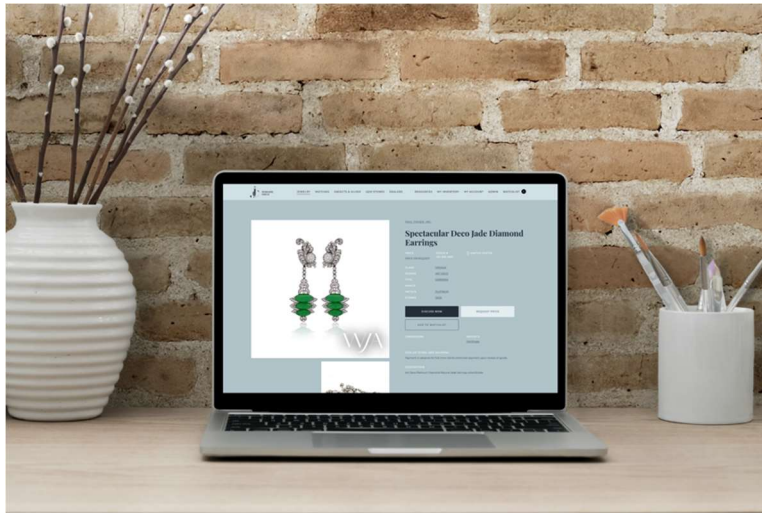
JEWELERS
CIRCLE



WOMEN'S JEWELRY ASSOCIATION

For more information on the Jewelers Circle, visit <https://jewelerscircle.com/> or contact info@jewelerscircle.com.

For more information on WJA, visit <https://www.womensjewelryassociation.com/> or contact info@womensjewelryassociation.com.



About Jewelers Circle:

Launched in 2020, the Jewelers Circle is a secure, trustworthy global online platform and marketplace dedicated to providing dealers, retailers and trade professionals a safe, yet intuitive, digital space where they can showcase, discover and trade rare vintage/antique, designer jewelry, loose stones, pearls, watches and other bespoke collectibles. The Jewelers Circle platform is only open to trade professionals and designed to connect exhibitors and retailers and to expand the traditional wholesale business model to fit the needs of our new world.

[Website](#)
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About The Women's Jewelry Association (WJA):

WJA's mission is to help women in the jewelry and watch industries advance and develop professionally through networking, education, and leadership development. For more information, visit www.womensjewelryassociation.com.

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